

# Privacy Policy

## ABOUT [www.tradologie.com](http://www.tradologie.com)

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The following policy statement is applicable for all information gathering and dissemination practices followed by Super E-factory depot Pvt. Ltd. for the individuals visiting [www.tradologie.com](http://www.tradologie.com) ("Site"). By using the Site, you consent to collection and dissemination of information in terms of the policy below. The same is subject to change at any time without notice.

### Collection of Information

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When you use the Site, [tradologie.com](http://tradologie.com) collect's and stores your information which is provided by you from time to time such as email address, name, phone number, credit card / debit card / other payment instrument details etc, to provide you a safe, efficient, smooth and customized experience.

[tradologie.com](http://tradologie.com) may automatically track certain information about you based upon your behavior on our Site. The same may be undertaken through data collection devices such as "cookies" (temporary or permanent) on the Site. This information may include the URL that you just came from (whether this URL is on our Website or not), which URL you next go to (whether this URL is on our Website or not), your computer browser information, IP address etc.

### Use of Information

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The information collected is utilized for our research either independently or/and with our associated organization to understand users' demographics, interests, and behavior. The information is compiled and analyzed on an aggregated basis.

[tradologie.com](http://tradologie.com) uses your contact information to send you offers based on your

previous orders and your interests. However, you will have an opt-out choice to not receive the non-essential information.

tradologie.com uses the collected information to resolve disputes; troubleshoot problems; help promote a safe service; collect money; measure consumer interest in our products and services, inform you about online and offline offers, products, services, and updates; customize your experience; detect and protect us against error, fraud and other criminal activity; enforce our terms and conditions; and as otherwise described to you at the time of collection.

tradologie.com uses your IP address to help diagnose problems with our server, and to administer our Site. Your IP address is also used to help identify you and to gather broad demographic information.

tradologie.com may use third-party advertising companies to serve ads when you visit our Site. These companies may use collected information about your visits to this and other websites in order to provide advertisements about goods and services of interest to you.

## Sharing of information

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tradologie.com may share all collected information with our other corporate entities, affiliates and/or to third parties. These entities and affiliates may market to you as a result of such sharing unless you explicitly opt-out. This disclosure may be to facilitate marketing and advertising activities, prevent or investigate fraudulent activities or meet our legal obligations.

tradologie.com may disclose in its discretion collected information if required to do so by law or in the good faith belief that such disclosure is reasonably necessary to respond to subpoenas, court orders, or other legal process.

tradologie.com and our affiliates will share / sell some or all of your personal information with another business entity should we (or our assets) plan to merge

with, or be acquired by that business entity, or re-organization, amalgamation, restructuring of business. Should such a transaction occur that other business entity (or the new combined entity) will be required to follow the privacy policy applicable with respect to your collected information.

## Security Precautions

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tradologie.com's has stringent security measures in place to protect the loss, misuse, and alteration of the information under our control. Whenever you change or access your account information, tradologie.com offers the use of a secure server. Once your information is in our possession we adhere to strict security guidelines, protecting it against unauthorized access.

## Grievance Officer

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In accordance with Information Technology Act 2000 and rules made there under, the name and contact details of the Grievance Officer are provided below:

- Sahil Arora
- Chief Operating Officer
- 0120-2402042